

17 November 2025

MEDIA ADVISORY AND PHOTO OPPORTUNITY

Oxfam at the 2025 G20 Summit in Johannesburg, South Africa

Oxfam experts and partners will be at the G20 Leaders' Summit in Johannesburg, South Africa (November 22 - 23), to call on world leaders to address extreme wealth inequality, tax the super-rich, cancel unsustainable debt, and mobilize fair climate finance for people and the planet.

Under South Africa's presidency and with the theme "Solidarity, Equality, and Sustainability," the 2025 G20 Summit comes at a critical moment as the world faces an inequality emergency, the rise of oligarchies, increasing debt crises and threats to multilateral cooperation.

US isolation under the Trump presidency and increasing global divisions have made the need for fair and inclusive international governance more urgent than ever.

This year's G20 also marks a historic moment: the second participation of the African Union as a full member and the first African Presidency. This offers a great opportunity to promote African-led development and justice at a global event.

The Oxfam delegation will be available to discuss several key issues:

- G20 leaders must renew their commitment to a global agenda for the effective taxation of the super-rich individuals, as well as a fairer international corporate tax system and end tax avoidance.
- G20 countries must cancel unsustainable debts and support South Africa's initiative on the cost of capital to create fiscal space for climate and development.
- Mobilize at least \$1.3 trillion per year in new grant-based climate finance, ensuring that the poorest nations can lead their own energy transitions.
- Create an alliance of progressive countries, led by South Africa, Brazil, and Spain, to defend multilateralism and promote fair global economic reform.
- Support South Africa's proposal to create an *Extraordinary Committee of Independent Experts* to warn about global wealth inequality.

Oxfam spokespersons available for interviews and press conferences in Johannesburg:

- **Amitabh Behar**, Executive Director, Oxfam International (*English*)
- **Isobel Frye**, G20 Senior Policy Advisor, Oxfam South Africa (*English*)
- **Jörn Kalinski**, G20 Senior Policy Advisor, Oxfam International (*English, German*)
- **Susana Ruiz**, Head of Tax Justice, Oxfam International (*English, Spanish, French*)
- **Didier Jacobs**, Head of Debt Policy, Oxfam International (*English, French*) - *Remotely*
- **Nafkote Dabi**, Climate Policy Lead, Oxfam International (*English*)
- **Nabil Ahmed**, Director of Economic Justice, Oxfam America (*English, Hindi*)
- **Amir Bagherioromi**, Media & Campaigns Officer – G20, Oxfam South Africa (*English, Persian*)

Oxfam media events and photo opportunities during the G20 summit

Oxfam's 'Big Heads' are back, featuring Luiz Inácio Lula da Silva, Donald Trump, Giorgia Meloni, Claudia Sheinbaum, Emmanuel Macron, Cyril Ramaphosa, Mark Carney, Friedrich Merz and Keir Starmer.

You heard President Trump isn't attending the G20 - but he'll be with us! Don't miss your only chance to capture a photo of "Trump at the G20" in these one-of-a-kind stunts.

We invite journalists and photographers to attend two high-visibility visual actions staged by Oxfam ahead of the G20 Summit. These two morning actions at Soweto offer media great visual access and story-angles.

Friday 21st November 'Tug of War – Make your Choice' G20 Leaders' Summit Photo Opportunity

What:

A bold visual stunt will dramatize the global fight against inequality with a high-energy tug-of-war under the banner "Make Your Choice." Two opposing teams will pull for the future: one symbolizing forces that fuel inequality, the other representing efforts to end it. At the center, a striking display challenges onlookers - and decision-makers - to choose which side they stand on. This powerful image will offer compelling visuals and a clear message for media coverage: the world faces a choice - perpetuate inequality or work together to defeat it.

When:

Friday, 21 November 2025, from 08:30 to 10:00.

Where:

Soweto Towers zip-line landing area, opposite the University of Johannesburg Soweto campus, on Chris Hani Road (Cnr Sheffield Road & Chris Hani), Orlando East, Soweto, Johannesburg, South Africa. Link: <https://sowetotowers.co.za/>

Saturday 22nd November 'Pass the Ball to Tax the Super Rich at G20' G20 Leaders' Summit Photo Opportunity

What:

A striking visual stunt to spotlight a **historic call to tax the super-rich**. Inspired by South Africa's rugby legacy, the scene shows a united team photo symbolizing global cooperation: Brazilian President Lula, who secured the **first-ever global consensus at last year's G20 to tax the super-rich**, passes a giant rugby ball emblazoned with the **message to President Ramaphosa** - signaling the handover of leadership on this agenda. Around them, other G20 leaders gather as part of the team, displaying different attitudes. This powerful image offers compelling visuals and a clear message: it's time for world leaders to play as one team and deliver on taxing the super-rich.

When:

Saturday, 22 November 2025, from 08:30 to 10:00.

Where:

Soweto Towers zip-line landing area, opposite the University of Johannesburg Soweto campus, on Chris Hani Road (Cnr Sheffield Road & Chris Hani), Orlando East, Soweto, Johannesburg, South Africa. Link: <https://sowetotowers.co.za/>

Note to editors:

Journalists and photographers are encouraged to arrive early (08:30) for setup and positioning. To attend, please reach out to the below contact for further information and any questions.

Oxfam is a member of the **Tax the Super Rich (TTSR) alliance** – a diverse global network of organisations working together to build a fairer and greener world by taxing the super-rich. Ahead of the G20 Summit, the alliance coordinated an **open letter to President Cyril Ramaphosa**, signed by over 60 organisations, including FEMNET, FIA, Patriotic Millionaires, Greenpeace Africa, CAN Europe, Avaaz, and Amnesty International.

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