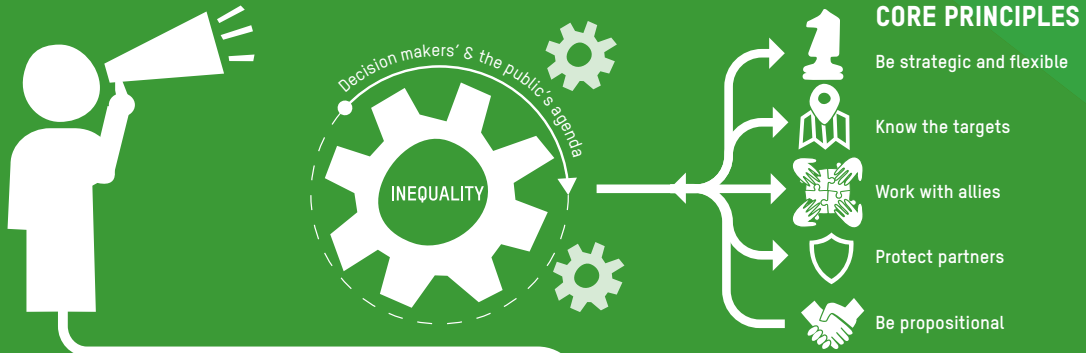




ADVOCACY



SOLO VS COALITION



Prefer coalitions for legitimacy



Consider unbranded or lower profile

Use direct affiliate advocacy



TACTICS & CHANNELS



Policy entry points



Public engagement



Technical routes



Adaptive tactics

ADAPTING TO SHRINKING CIVIC SPACE



Prioritize locally anchored research



Quieter influence



Support partners to do their own advocacy



Restructure into smaller groups

CONNECTING WITH THE PUBLIC



Identify target audience and tailor messages



Link fiscal/tax arguments to tangible local benefits



Combine numbers with human



Work with media/communications specialists



Combine digital reach & mobilizing actors

CHALLENGES AND SOLUTIONS



Closed civic space



Disengaged public



Polarization & partisan pressure



Resource/expertise gaps



Partner safety concerns