



BUILDING ALLIANCES

OXFAM'S ADDED VALUE

 MULTILEVEL CONNECTIONS	 CONVENING CAPACITY	 ADVOCACY EXPERTISE	 FINANCING RESOURCES
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WHO TO INCLUDE & CAUTIONS

 INCLUDE <ul style="list-style-type: none"> ✓ Local CSOs & grassroots movements ✓ Media specialists ✓ Thinktanks, academia, unions & private sector 	 RED-FLAGS <ul style="list-style-type: none"> ✗ Highly partisan ✗ Agenda control ✗ Public funds dependence
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SUCCESS PRINCIPLES

 HUMILITY & MUTUAL RESPECT	 POWER AWARENESS	 TRANSPARENCY	 CO-CREATION
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COMMON CHALLENGES & SOLUTIONS

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TENSIONS FROM IDEOLOGICAL DIVERSITY
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RISK OF OXFAM TAKING OVER
- 
FUNDING IMBALANCES
- 
SHRINKING CIVIC SPACE
- 
FAILURE TO MOBILIZE PUBLIC

LINKING DIFFERENT TYPES OF ALLIANCES

- 
BROAD VS. SPECIFIC FOCUS
- 
LARGE VS. SMALL ALLIANCES
- 
NEW / OLD
NEW VS. EXISTING ALLIANCES
- 
SOLO-LED VS. CO-CREATED PROJECTS

How To Build An Alliance Practical Steps

